Strategic Planning 2021- 2024
Game Changer Strategies

April 20, 2021
LC3 Collaborative Meeting
11:30 – 1:00 pm MT
Welcome to the LC3 Collaborative – Strategic Planning Key Themes

• To engage participants to inform the strategic plan for the LC3 Collaborative for the next three years

• To confirm the LC3 Collaborative’s Purpose and Collective Objectives

• To review relevant data to inform the LC3 Collaborative

• Prioritize critical shifts to improve behavioural health outcomes in the community

• To identify potential services and/or programs to advance Behavioural Health in the community
Timing and Key Deliverables

• January 27 – LC3 Board and Strategic Planning Committee Design Session

• February 2 – LC3 Collaborative – Collective Impact Training and Strategic Planning Design

• February 17 and March 2 – two strategic planning sessions for all members of the collaborative

• March 12 – LC3 Board of Directors - Board of Directors and Strategic Planning Committee

• March 16 – LC3 General Meeting – Review with the collaborative members

• April 6 – LC3 Board of Directors – Game Changer Strategies

• April 20 – LC3 Collaborative – Final Review – Game Changer Strategies

• Key Deliverables
  • Strategic Plan with a Plan on a Page
  • Identification and design of 3 services to address behavioral health gaps
APRIL 6 – LC3 COLLABORATIVE MEETING

Working Agenda:

1. To receive an update on the progress of the LC3 Collaborative Strategic Plan

2. To review the ‘Game Changer’ Strategies

3. To develop action teams to move the Game Changer strategies forward
The LC3 Collaborative Strategic Planning Outcomes to Date

The Strategic Planning Process:
✓ Launch of the LC3 Strategic Planning Process on January 27, 2021
✓ Six unique engagement sessions with members of the LC3 Collaborative, Board of Directors and Strategic Planning Committee involving almost 60 members
✓ Over 40 members participated in two different 2-hour strategic planning sessions

Actions to date
✓ Revision of the LC3 Collaborative Aspirational Statement
✓ Identification of priorities for the 2021-2024 LC3 Collaborative Strategic Plan
✓ Identification of Game Changer Strategies
✓ LC3 Collaborative Plan on a Page document
• Building Game Changer Action Teams – May – July 2021
• LC3 2021 – 2024 Strategic Plan
Participants in the Strategic Planning Process
The Game Changer Strategies
**LC3 Collaborative - Our Aspiration:**

To build a behavioural health system that is inclusive, organized, centered on the individual and family, and is committed to advocating for and providing comprehensive mental health and addictions services for people across Doña Ana County, New Mexico.

The Ideal Behavioural Health System is:

- An inclusive, educated system where partners work collaboratively (including service providers, criminal justice, law enforcement, veterans services, juvenile justice, child welfare, schools, homeless support services, and health systems)
- Organized so that resources are available at every possible level (policy, program, procedure and practice)
- Consumer-driven, person-centered, recovery and resilience-oriented, and focused on meeting or exceeding the service and support needs of individuals and families
- Integrated, trauma-informed, culturally competent, and organized from a population health perspective
- A system with clear cut, defined pathways, free of gaps, with multiple entry points across the system and facilitating access, screening, and discharge planning for the people who are served
What is a Game Changer Strategy?

• Game Changer Strategies significantly alter the way things are done

• Game Changer Strategies include innovative services, efficiencies or strategic integration

• Game Changer Strategies respond to current data and leverage opportunities

• Game Changer Strategies require time, determination and the ability to ride out uncertainties
UNIFIED VISION FOR TRANSFORMING MENTAL HEALTH AND SUBSTANCE USE CARE, 2020 REPORT

To improve outcomes and work toward the ideal state where all people thrive, we must fundamentally shift perceptions around mental health, substance use, and well-being; embrace the concept of population health, which includes prevention, promotion, and recovery, address vital conditions such as housing, transportation, and employment; transform the systems that impact whole-person health; integrate care; and dedicate adequate resources to ensure people receive the services and support they need when and where they need them.

Source: https://thementalhealthcoalition.org/a-unified-vision-for-transforming-mental-health-and-substance-use-care/
**Game Changer Strategies**

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**Strategic Hub:** LC3 Collaborative will be the strategic hub for behavioral health in Dona Ana County.

**Children and Families:** LC3 Collaborative will collaborate with educational and service provider partners to ensure children and their families have access to integrated behavioral health services.

**Integrated Housing:** LC3 Collaborative will ensure integrated housing and community supports will advance better outcomes for behavioral health clients.

**Access:** LC3 Collaborative will engage state, county, and local partners to advocate for enhanced access to virtual behavioral health services.

**Client Advocates:** LC3 Collaborative will advocate for client advocates to support an integrated service support journey for behavioral health clients.
# GAME CHANGER STRATEGY

<table>
<thead>
<tr>
<th>Area</th>
<th>Relevant Data</th>
<th>Game Changer Strategy – Toward an Ideal Behavioral Health System</th>
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</table>
| **Shift Perceptions** - Grow Capacity and Collaboration | • Over one-third (35%) of county residents reported needing mental health services and 49% reported difficulty accessing services (100% Community Report)  
• Poor accessibility to resources, especially in rural areas, vulnerable populations, & non-English speakers (NMSU SOAR Report, Nov 2020) | **LC3 Collaborative will be the strategic hub for behavioral health in Dona Ana County.**  
• Build strategic networks at the local, County and State levels  
• Advance a shared and integrated service model  
• Align with State-level LC collaboratives in shared planning and advocacy  
• Advance state-wide and county behavioral health priorities including 988 through aligned action  
• Investigate a share information model designed to improve client access and support  
• Develop a strategic pathway to diversify funding and sustainability for the LC3 Collaborative. |
| **Transform the System** - Build Trauma-Informed Curriculum and Enhanced Services for Children and Families | In 2019 in Doña Ana, the following percentages of high school students reported these feelings (New Mexico Youth Risk and Resiliency Survey):  
• 17% non-suicidal self-injury  
• 41% felt sadness or hopelessness  
• 15% seriously considered suicide  
• 13% planned suicide  
• 7% attempted suicide  
• 4% injured in a suicide attempt  
New Mexico was ranked 50th among all states for overall child well-being (Annie E. Casey Foundation’s 2018 Kids Count Data Book) | **LC3 Collaborative will collaborate with educational and service provider partners to ensure children and their families have access to integrated behavioral health services.**  
• Convene education and behavioral health providers to identify prevention and delivery service opportunities and gaps  
• Ensure early access to clinical and community services to provide holistic healthy environments for children and families  
• Evaluate the impact of enhanced behavioral health supports for children and families in Dona Ana County |
| **Integrated Care** - Advance integrated Housing and Long-Term Residential Treatment | Number of people in: (Dona Ana, 2017)  
• 207 Homeless  
• 108 Unsheltered Homeless  
• 70 Homeless in Emergency Shelter  
• 29 Homeless in Transitional Housing  
• 17 Homeless Veterans  
• 4 Homeless Children (under 18 yo)  
• 12 Homeless Individuals with Children  
• 64 Chronically Homeless Individuals  
• 29 Transitional Housing Beds  
• 236 Permanent Supportive Housing Beds  
• 89 Rapid Rehousing Beds  
• 70 Emergency Shelter Beds | **LC3 Collaborative will ensure integrated housing and community supports will advance better outcomes for behavioral health clients.**  
• Seek out and advocate for integrated access to housing for behavioral health clients of all social types and categories  
• Collaborate with service providers to provide coordinated access to community services including employment, education, income, recreation and connection  
• Leverage the capacity of the LC3 Collaborative to advance and support integrated housing initiatives including Sotera House, a residential treatment facility  
• Support the development of a shared information system to improve coordination between service providers  
• Evaluate the impact of an integrated housing strategy |
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<td>Integrated Care - Increase Virtual Care</td>
<td>• Respondents cited many difficulties accessing medical care. The most frequently mentioned difficulties were long waitlists (45%), high costs (39%), inability to find a quality provider (36%), and lack of insurance coverage (31%) (100% Community Report)</td>
<td>LC3 Collaborative will engage state, county, and local partners to advocate for enhanced access to virtual behavioral health services.</td>
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<td>Access through a shared Information System</td>
<td>• Poor accessibility to resources, especially in rural areas, vulnerable populations, &amp; non-English speakers (NMSU SOAR Report, Nov 2020)</td>
<td>• Convene and monitor current usage of virtual behavioral health services</td>
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<td>• Identify funding opportunities and collaborative partners to increase community access to virtual behavioral health services.</td>
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<td>• Evaluate the impact of LC3 Collaborative role in increasing access to virtual behavioral health services</td>
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<td>Dedicated Resources - Integrate a Peer</td>
<td>Benefits of peer support (<a href="#">SAMHSA, 2017</a>):</td>
<td>LC3 Collaborative will advocate for client advocates to support an integrated service support journey for behavioral health clients.</td>
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<td>Support System which includes Client</td>
<td>• Increased self-esteem/confidence</td>
<td>• Collaborate with community service providers to increase the number of client advocates in Dona Ana County</td>
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<td>Advocates</td>
<td>• Increased sense of control</td>
<td>• Create an integrated client advocate system so that behavioral health clients don’t fall through the cracks</td>
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<td>• Raised empowerment scores</td>
<td>• Evaluate the integration and impact of client advocate services</td>
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<td>• Increased sense that treatment is responsive and inclusive of needs</td>
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<td>• Increased sense of hope/inspiration</td>
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<td>• Increased empathy/acceptance</td>
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<td>• Increased engagement in self-care</td>
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<td>• Increased social support/functioning</td>
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<td>• Decreased psychotic symptoms</td>
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<td>• Reduced hospital admission rates</td>
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<td>• Decreased substance use/depression</td>
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Building Game Changer Action Teams
GAME CHANGER ACTION TEAMS

Between May and July 2021, the Game Changer Action Teams will complete the following tasks:

1. Identify the team members – LC3 Collaborative Members
   - Identify a chair and/or co-chair
   - Identify other community partners you might engage
2. Host a monthly meeting to build out the 3-year workplan for the Game Changer Strategy
3. Scope out what is already happening in Dona Ana County advancing the Game Changer Strategy
   - Review existing data
   - Identify existing resources – financial, services, programs, etc
   - Build an actor map – identifying the organizations already involved in the priority
4. Identify a specific, new or enhanced program or service and the role the LC3 Collaborative will play
5. Begin to scope out a three-year work plan for the Game Changer Strategy (2021-2024)

Design and Supports:
All of this will be included in funding proposals developed by the LC3 Collaborative due in August 2021.
Time will be allocated at the monthly meetings of the LC3 Collaborative to complete the five steps.
Coaching and technical assistance supports will also be provided.
**BUILDING GAME CHANGER ACTION TEAMS**

Where do you see yourself playing a role in developing this Game Changer?

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<th>CLIENT ADVOCATES</th>
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<td><strong>Develop the Action Plan</strong></td>
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Next Steps and Key Deliverables

• Moving forward the Game Changer Strategies and building action plans
THANK YOU